

Chicago, IL 60693 Main: (317) 632-5900 Billing: (317) 715-2704 16779 Collections Center Drive WTTV-CBS Remit Address:

#### Billing Address:

Suite 100 Washington, DC 20007 Waterfront Strategies Attention: Accounts Payable 3050 K St NW

## INVOICE

		Invoice #	WC16100042
	Senate Majority PAC	Invoice Date	10/02/16
	SENATE MAJORITY PAC	Invoice Month	October 2016
ĕ	5411	Invoice Period	09/26/16 - 09/20

Product Estimate Numb

Advertiser

Estimate Number   5411	5411	Invoice Period	09/26/16 - 09/26/16
Station	WTTV-CBS	Order#	378476
Account Executive Justin Votta	Justin Votta	Alt Order#	08369043
Sales Office	NSO Philadelphia	Deal #	
Sales Region	National	Order Flight	09/20/16 - 09/26/16

Order Flight	Deal #	Alt Order#	Order#
09/20/16 - 09/26/16		08369043	378476

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Product Code	Advertiser Code	IDB #
173	163	14573

Advertiser Ref	Agency Ref	

CBS		CBC	CBS	10 CBS	CRS	8 CBS	CBS	7 600		)	6 CBS	CBS		5 CBS	CBS		4 CBS	CBS		3 CBS	CBS	•	2 CBS	CBS		1 CBS	Line Cha
		M-F 7a-9a		M-F 6p-630p		M-F 5p-6p		dc-d+ 1-w			M-F 3p-4p			M-F 12p-1230p			M-F 1235a-135a			M-F 1230p-130p			M-F 1135p-1235a			M-F 11p-1135p	Channel Description
		7:00 AM-8:00 AM		6:00 PM-6:30 PM		5:00 PM-5:30 PM		4:00 PM-5:00 PM			3:00 PM-4:00 PM			12:00 PM-12:30 PM			12:35 AM-1:35 AM			12:30 PM-1:30 PM			11:35 PM-12:35 XM			11:00 PM-11:35 PM	Time
	09/20/16 to 09/26/16		09/20/16 to 09/26/16	7/80	1/20/16 to		M 09/26/16		M 09/2	09/20/16 to 09/26/16		M 09/2	09/20/16 to 09/26/16		M 09/26/16	09/20/16 to 09/26/16		M 09/26/16	09/20/16 to 09/26/16		M 09/2	09/20/16 to 09/26/16		M 09/2	09/20/16 to 09/26/16		Day Date
	6/16 2x	09/20/10	1	08/20/10 :30	ŀ		09/26/16 :30		09/26/16 :30	6/16 1x		09/26/16 :30	6/16 2x		6/16 :30	6/16 2x		<u>ن</u>	6/16 2x		09/26/16 :30	6/16 2x		ယ္ထဲ	6/16 3x		
707	MTWTE	0. I4 FW	MTWTF	5.25 FM	MTWTF		4:31 PM		3:26 PM	MTWTF		12:11 PM	MTWTF		1:05 AM	MTW-F		12:30 PM	MTWTE		11:59 PM	MTW-F		11:30 PM	MTW-F		Length Air Time
		CSMPLINOUDITH		GSMPINOCOLTH			HTT000014M28		6SMPINOOO1TH			6SMPIN0001TH		!	6SMPIN0001TH			6SMPINO001TH			6SMPIN0001TH			6SMPIN0001TH			Ad-ID
		\$550.00		\$500.00		4 00000	\$450.00		\$400.00		1	\$520.00		4 0000	\$150.00			\$780.00			\$275.00			\$600.00			Rate Reconciliation
		_		<b>→</b>		_	<b>2</b>		_		-			1	3		,	3		•	3			3		1000	Ref #

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# Main: (317) 632-5900 Billing: (317) 715-2704

Product

Advertiser

Estimate Number

5411

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Washington, DC 20007 Attention: Accounts Payable 3050 K St NW Suite 100 Waterfront Strategies

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Senate Majority PAC SENATE MAJORITY PAC Invoice # Invoice Period Invoice Month WC16100042 10/02/16 09/26/16 - 09/26/16 October 2016

Page 2 of 2

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09/20/16 - 09/26/16		08369043	378476	

	Broadcast Cash	⊳I=I
Billing Type	Cash	⊳l
Special Handling		٦Ī

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Line 22			Time 11:35 PM-12:35 XM	<b>Day</b> 09/20/16 t	Day Date 09/20/16 to 09/26/16 M 09/26/16	Length 2x	Length Air Time  2x M-WTF 30 12:36 AM		Ad-ID 6SMPINOOO1TH	Rate	HTT000N
CBS M-F 4p-5p	M-F 4p-5p		4:00 PM-5:00 PM	M 09/20/16 t	M 09/26/16 09/20/16 to 09/26/16	;30 1×	12:36 AM		6SMPINOOO1TH		
CBS M-F 5p-6p	M-F 5p	-60 0	5:30 PM-6:00 PM	Z	09/26/16	:30	4:17 PM		6SMPINOOO1TH		SMPIN000ITH \$450.00
CBS M-	Z.	M-F 6p-630p	6:00 PM-6:30 PM	09/20/16 t M	09/20/16 to 09/26/16 M 09/26/16	:30 2x	M-WTF 5:41 PM	ള	6SMPIN0001TH		MPIN0001TH \$500.00
CBS F	-	Presidential Debate	9p-11p	09/20/16 t M	09/20/16 to 09/26/16 M 09/26/16	:30 2x	M-WTF 6:27 PM	6	6SMPINOOO1TH		SMPIN0001TH \$550.00
CBS				09/26/16 t M	09/26/16 to 10/02/16 M 09/26/16	1x	M 10:59 PM	പ	6SMPIN0001TH		SMPIN0001TH \$4,000.00
			Aired Spots	15							

Gross Total

\$10,400.00

Agency Commission \$1,560.00

**Net Amount Due** 

\$8,840.00 Payment Terrns 30 Days